

# Planned Giving

After taking care of the people closest to you – family or friends – you may wish to leave a gift to support a charitable organization, such as ONE CARE. You do not have to be wealthy to make a difference for people in your community.

# **FAQs**

## What is "Planned Giving"?

"Planned Giving" is a charitable gift you create now, that goes to the charity you love in the future. It is "planned" because it requires thought and preparation, and you should consult a lawyer and financial advisor about it.

## How can I give?

- **Bequests** allocate a portion of your estate to the organization in your will, trust or estate plan. This can be a specific amount of cash, a percentage of your estate, or the remaining value of your estate after all other bequests have been paid.
- Endowments Funds donate a substantial gift of cash or assets, either through a
  pooled investment or an individual endowment. Your donation is invested for a
  minimum number of years, and used to support the organization's programs and
  services.
- **Life Insurance Policies & Retirement Funds** name the organization as the beneficiary of your life insurance policy or retirement assets.
- Charitable Remainder Trusts gift a trust to the organization that pays you an annual amount. Upon your passing, the organization receives the remaining funds.
- **Gifts of Real Estate** donate a piece of real estate, including land, additional property on that land, and the property rights associated with that land.



# Start the Conversation

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#### Who can make a Planned Gift?

Anyone can leave a gift to a charitable organization. Contributions of all sizes have a meaningful impact. Gifts from clients, families of clients, and community members, ranging from hundreds of dollars to thousands of dollars are all appreciated.

#### What are the benefits of a Planned Gift?

One of the greatest benefits is that you might be able to provide a greater level of support to the charity through your Will than possible during your lifetime, especially if you need to keep most of your assets available. There are also tax advantages that benefit your estate.

## How would someone go about making a Planned Gift to ONE CARE?

When considering a Planned Gift, it is important to seek the guidance of qualified financial and legal advisors. Our Fundraising Specialist is available to provide sample language for your Will, discuss options with you, and provide support to ensure your wishes will be followed. We want you to have full confidence in your decision. ONE CARE's clients, families of clients and our staff know that it is a great honour to receive your gift and we sincerely value your trust and commitment to ONE CARE's future.

## What areas of ONE CARE benefit from your gift?

The net proceeds from all gifts and fundraising events for ONE CARE are directed towards clients in need of financial subsidy, as well as the purchase and maintenance of essential program equipment and facilities. By donating to ONE CARE, you can be assured that your generosity will help to support our highest priorities and know that your gift will have a great impact on clients in need throughout the Huron and Perth counties when the time comes.



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